

Nationality: Italian

Birthplace and Date: Modena, 4th July 1972

Gender: Male



**Profile:** In my career I have designed high quality artwork for a range of clients: from cultural to scientific, publishing to tourism as well as manufacturing companies.

My experience covers web design, logos, corporate identity, brochures, packaging and business communication. I am comfortable working with industry standard packages like the Adobe Suite and XPress and I can manage projects from brief to print. As I started my career focusing on web design, I know how to design practical and intuitive user interfaces and am comfortable interacting with programmers to get the best results.

**Education:** February 2003 Degree In I.S.I.A. Florence, Industrial Design.  
Final score: 110 out of 110.  
Subject of final examination: web portal for nonprofit association A.I.R.O. (Italian Oncology Radiotherapy Association <http://radioterapiaitalia.it>)

### Professional experience:

April 2008 - current: Clients: MaGa Coaching (Cambridge), SS Coaching ltd (Cambridge), BrioMoulds Srl (Italy),  
Freelance in Cambridge Antics3D ([www.antics3d.com](http://www.antics3d.com) Cambridge), Cambridge Circus ([www.cambridgecircus.com](http://www.cambridgecircus.com) Cambridge).

November 2004 - April 2008: **Exprimo** (<http://www.exprimo.it>). Advertising agency in Sassuolo (Modena - Italy).  
Employee Art Director, web designer and video maker (using Flash). I have designed and implemented the web site for the agency.

April 2002 - November 2004: **GAS Graphics & Signing by Antonio Glessi, INFOGROUP**. Florence.  
Collaboration as freelance Web and multimedia designer for Florence City Council cultural project funded by **Cassa di Risparmio di Firenze**

November 2003 - September 2004: **AffinitySolutions**. Internet services. New York.  
Collaboration as freelance Graphic interface for web site project  
<http://www.affinitysolutions.com>

December 2002 - March 2003: **Studio Phaedra**. Graphic designing agency. Pistoia (Florence)  
Collaboration as freelance Graphic and web designer

December 2001 - December 2002: **InterConnect**. Internet services. Santa Fe, New Mexico, USA  
Collaboration as freelance Web designer

June 1997 - October 2001: **ExpoServer**. Internet service company. Firenze.  
Employee I managed the company image and realized web sites for clients.

Since 1996 to 1997: **Cappelli Editore** (school books). Bologna.  
Collaboration as freelance Illustrations for physics book.

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### Skills:

Languages: Italian mother tongue; English Intermediate Level Cambridge Certificate 2007

Software knowledge: Excellent knowledge of Mac OS X, Adobe CS, Quark XPress.

Printing knowledge: Full implementation of artwork for printing, including color profiling, bleed, font, etc.

Web design knowledge: Good knowledge of HTML: I can design web sites, combining the use of packages like Dreamweaver, Photoshop, etc. I am experienced with Flash and I can develop attracting animations as well as interactive sites (for example: [www.exprimo.it](http://www.exprimo.it)).

Other useful skill: Good free hand drawing skills.

Other details: Full clean driver's licence. Excellent health.

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### References:

Sean P. Karshis: web developer, formerly working for AffinitySolutions; [Sean@originalimpressions.com](mailto:Sean@originalimpressions.com).  
Antonio Glessi: Gas Graphics & Signing [gmm@gmm.fi.it](mailto:gmm@gmm.fi.it) +39 055 484 211  
Roberto Valentini: president Exprimo S.r.l. +39 0536 811 081

**Personal Interests:** Reading, watching films, Cartoons, playing Videogames; Illustrating (examples of school time: <http://www.elastichorizon.com/bunker/illustrazione>). Martial Arts.